



2009 Annual Report

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Mission Statement

The mission of Pandas International, a non profit organization, is to ensure the preservation and propagation of the endangered Giant Panda by providing public awareness and education, research funding, habitat preservation and enhancement, and assistance to the China Conservation & Research Centers for the Giant Panda (CCRCGP).

Board of Directors

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Dr. Li Desheng, Sr. Veterinarian, Wolong Nature Reserve, Sichuan, China
Diane Rees, Co-Founder, Maroochydore, Australia & Boulder, CO
Dr. Tang Chunxiang, Sr. Veterinarian, Wolong Nature Reserve, Sichuan, China
Dr. Sam Lane, Colorado Veterinarian, Golden, CO
Peter Wood, Sichuan Adventure Tours, Chengdu, China

Letter from Suzanne Braden, Director of Pandas International

As another year has come to a close, I would like to thank everyone who has supported Pandas International. Because of the generous donations of our members, the Panda Center has received life saving medicines and formula, state of the art medical equipment and funding for the daunting task of replanting the bamboo lost in the earthquake of 2008.

The Panda Center staff, Pandas International staff and I are proud and thankful for these great achievements but now look to the future. We need to build on these accomplishments and continue to improve and protect the lives of the pandas at the Center and in the wild.

We are now looking to purchase an ultrasound machine to help with the success rate of artificial Insemination and monitor the growth and health of the unborn cubs. We will need to continue to raise money for the bamboo

reforestation efforts. We will continue to be a vital resource for providing the daily clinical supplies necessary for the care and treatment of pandas injured in the wild and those under the care of the Panda Center.

Please accept my warmest wishes for a great 2010 and join us in our efforts to save the giant panda from extinction.

Suzanne Braden

Accomplishments in 2009

Medical Program & Direct Support of the Panda Reserves

In 2009 Pandas International provided

- Esbilac Formula for the cubs 100 – 10 KG bags
- Immuno Reagents for testing of female pandas
- Urine Analyzer
- Sony Cameras for monitoring pregnant females and mothers with cubs
- Computer equipment for the Blood Analyzer sent in 2008
- A new VetScan blood analyzer and repair of a VetScan damaged in the 08 earthquake
- New breeding equipment and repair of breeding equipment damaged in the 08 earthquake
- Generator for the hospital when power goes out
- Antiserum
- Large quantities of basic supplies such as worming paste, syringes, IV catheters, etc.

Adoption Program

Money from panda adoptions provides direct funds for the on going care of pandas at the China Conservation and Research Center for the Giant Panda, Sichuan Province, China. Adoptions through Pandas International are world wide including the USA, Australia, Canada, China, Malaysia, Norway, Thailand, and the United Kingdom.

Education Program

During 2009, we continued to answer emails and letters from students and helped many students with reports on Pandas. Pandas International distributed education kits to classrooms across the U.S. plus many foreign countries.

Pandas International continually works to inform and educate regarding the Giant Pandas. We feel children are the best ambassadors for the pandas and frequently get the entire family involved. The more students take an interest in endangered species preservation, specifically pandas, the more likely they will care about them as adults and donate to help them continue to thrive and survive.

We introduced our new Pennies4Pandas program to encourage young Panda Protectors.

2009

Income

Adoptions	\$ 46,125
Corporate Support	\$ 1,947
Events	\$ 29,591
Foundations	\$ 3,000
Individuals	\$ 120,834
In-Kind	\$ 2,000
Monthly Pledges	\$ 9,042
Other Organizations	\$ 1,833
Pennies 4Pandas	\$ 1,967
Electronic rebate	\$ <u>82</u>
Total Income	\$ 216,421 *

*Income reflects a drop from 2008, but 2008 was an anomaly following the tremendous outpouring of support after the deadly earthquake in Sichuan, China.

Income also dropped in 2009 as most of the world, including the US, was in a major economic recession.

Expenses

Programs

Medical Program & Direct Support of the Panda Reserves

Vet Supplies	\$ 6,300
Esbilac Milk Formula	\$ 15,940
Equipment and Medical Supplies	\$ 56,626
Adoption Fees	\$ 29,560
Wages for Programs	<u>\$ 16,310</u>
Total	\$ 124,736

Educational Program \$ 27,602

Total Program Expenditures \$ 152,339

Administration expenditures	\$ 8,574
Fundraising expenditures	\$ 60,069

Total Administration & Fundraising expenditures \$ 68,614

*Financial Statement audited by Taylor, Roth and Company, PLLC Certified Public Accountants

Summary from the Director

2009 was a tough year for all non profit organizations that depend on grants and private donations for survival. The slowing economy forced previous contributing businesses and individuals to tighten their belts and reduce or eliminate their philanthropic budgets. Some non profits reported that overall funding is down 65 percent from what it should be.

Although Pandas International income was down from 2008 we were up over 2007. And due to the earthquake, 2008 was an anomaly in the growth of our organization. In 2008, Pandas International received a significant amount of press and exposure related to the 2008 earthquake which destroyed the Wolong Panda Center.

We did reduce our combined Administrative and Fundraising expenses by about 14% from 2008 in order to adapt to the decline in revenue. My goal for 2009 was to survive the economic downturn, not layoff any of our valuable staff and still provide as much as possible to our programs. I believe we were able to accomplish this and look forward to 2010.

Suzanne Braden

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