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Mission Statement

The mission of Pandas International, a non profit organization, is to ensure the preservation and propagation of the endangered Giant Panda by providing public awareness and education, research funding, habitat preservation and enhancement, and assistance to the China Conservation & Research Centers for the Giant Panda (CCRCGP).

Board of Directors

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Letter from Suzanne Braden, Director of Pandas International

2010 was another year that our supporters made it possible for Pandas International to assist the China Conservation & Research Center for the Giant Panda and their efforts to save this magnificent species. I would like to thank everyone who donated or contacted us during the year.

As another year has come to a close, I would like to thank everyone who has supported Pandas International.

The Panda Center staff, Pandas International staff and I are proud and thankful for the achievements made in 2010 but now look to the future. We need to build on these accomplishments and continue to improve and protect the lives of the pandas at the Center and in the wild.

We need to continue to raise money for the bamboo reforestation efforts. We will continue to be a vital resource for providing the daily clinical supplies necessary for the care and treatment of pandas injured in the wild and those under the care of the Panda Center.

Please accept my warmest wishes for a great 2011 and join us in our efforts to save the giant panda from extinction.

Suzanne Braden

Accomplishments in 2010

Medical Program & Direct Support of the Panda Reserves

In 2010 Pandas International provided

- New State of the art ultrasound machine and a training trip to the US for the two veterinarians who will be performing the ultrasounds on the pandas
- Esbilac Formula for the cubs 100 – 10 KG bags and baby bottles
- Immuno Reagents for testing of female pandas
- Vaccines and medications
- Antiserum
- Large quantities of basic supplies such as worming paste, syringes, IV catheters, etc.

Adoption Program

Money from panda adoptions provides direct funds for the on going care of pandas at the China Conservation and Research Center for the Giant Panda, Sichuan Province, China. Adoptions through Pandas International are world wide including the USA, Australia, Canada, China, Malaysia, Norway, Thailand, and the United Kingdom.

Education Program

Educating students and adults on the endangered status of pandas continued through 2010 as an important part of our mission. We received letters from students and helped many students with reports on Pandas. Pandas International distributed education kits to classrooms across the U.S. plus many foreign countries.

Pandas International continually works to inform and educate regarding the Giant Pandas. We feel children are the best ambassadors for the pandas and frequently get the entire family involved. The more students take an interest in endangered species preservation, specifically pandas, the more likely they will care about them as adults and donate to help them continue to thrive and survive.

We continued our new Pennies4Pandas program to encourage young Panda Protectors.

2010

Income

Adoptions	\$ 68,363
Corporate Support	\$ 8,995
Foundations	\$ 3,500
General	\$ 164,873
In-Kind	\$ 1,800
Other Organizations	\$ 1,676
Special Events (net)	\$ 22,628
Total Income	\$ 271,835

**25% increase over previous year*

Expenses

Program Expenses

Medical & Direct Support of the Panda Reserves; Vet Supplies, Esbilac Milk Formula, Equipment and Medical Training, Adoption Fees; Education Programs and Wages for Program Services

Total Program Expenditures \$ 216,540

Administration Expenditures \$ 13,316
Fundraising Expenditures \$ 54,377

Total Administration & Fundraising Expenditures \$ 67,693

Financial Statement audited by Haynie & Company, Certified Public Accountants

Summary from the Director

Since the earthquake of 2008 destroyed large portions of the panda habitat in Sichuan Province, the subsequent years have brought additional natural disaster to the region, with heavy rain resulting in mudslides, and heavy snow fall damaging the tender bamboo. At the request of the CCRCGP, Pandas International has established a bamboo reforestation project to purchase and plant the much needed bamboo. This effort will continue through the next several years

Suzanne Braden

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