

# Pandas International ANNUAL REPORT 2012

team  
*Hasar*  
wild life photography



Pandas International

Endangered means we have time.  
Extinction is forever.

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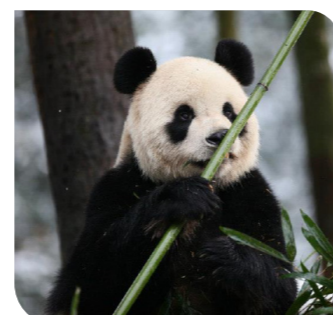
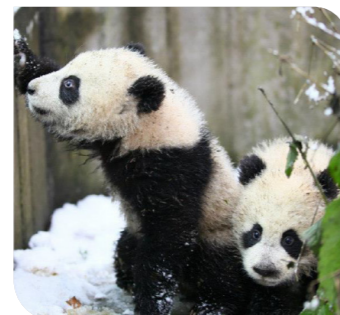
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## Mission Statement

The mission of Pandas International, a nonprofit organization, is to ensure the preservation and propagation of the endangered Giant Panda. By providing public awareness and education, support for research, habitat preservation and enhancement, and assistance to Giant Panda Centers.



Pandas International is a non-profit organization devoted to SAVING THE GIANT PANDA. The Giant Panda is one of the most endangered species in the world. Scientists estimate the current population at 1,600. Their survival is still in extreme peril.

Donations raised are used for medical equipment, veterinary supplies, and the basic needs of veterinarians and hospitals at the Panda Reserves in southern China. Research, breeding programs, and educational programs to support increased awareness of the plight of the Panda are also supported by Pandas International. All donations are tax-exempt.

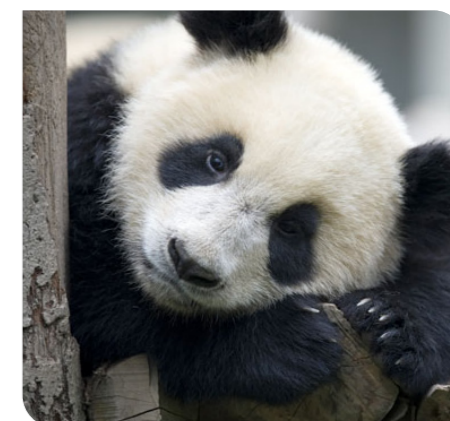
In addition to breeding and caring for captive pandas, the panda centers provide medical care for wild pandas, which are severely injured or sick. Many of the wild pandas come to the centers in critical condition. It is extremely difficult for doctors to diagnose many medical problems since their hospitals lack a great deal of necessary medical equipment.

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## Pandas International's Accomplishments in 2012

### Program Support for the China Conservation and Research Center for the Giant Panda (CCRCGP)

- Bamboo - Planted approximately 30 acres of Bamboo to ensure the pandas have bamboo to eat
- Formula - 11 cubs were born this year at Bifengxia or Wolong at Hetaoping. All are thriving with the assistance of dedicated caretakers at the Panda Centers and 800 KG (1764 lbs.) of Esbilac milk formula
- Medical Equipment
  - Four new Anesthesia machines -Two Midmark Hospital Machines and two DRE portable machines for field work. One of each type will be at Bifengxia and one of each at Wolong.
  - A new Abaxis I Stat hand held blood Chemistry Analyzer which can run a blood test from just a few drops of blood in a few minutes right in the panda enclosure.
  - Stretchers to carry injured pandas
  - One new ophthalmoscope
  - Four new Oximeters to measure oxygen levels
- Immuno Reagents for testing hormones of female Giant Pandas
- Distemper Vaccines, medications and general anesthesia
- Reintroduction Research- GPS Collars for reintroduction research and the monitoring of Tao Tao
- Breeding Research- Sent- Ms. Deng Tao, researcher at Bifengxia, to an International Conference of the International Society of Wildlife Endocrinology ISWE to learn more about hormonal research.
- Dell Computers- four new computers were requested by Dr. Wang for the veterinary staff



### 2012 IN SICHUAN, CHINA

did you know that?

Mother Nature was not kind to the Sichuan Province China in 2012 nor for the past several years. Spring rains extended into the fall. Frequent mud and rock slides made roads impassable, delayed construction at Wolong and injured construction workers. In addition, the slides continued to devastate the bamboo necessary for the wild pandas to survive.

### Adoption Program

Money from panda adoptions provides direct funds for the ongoing care of the Giant Pandas at the China Conservation and Research Center for the Giant Panda, Sichuan Province, China. Adoptions through Pandas International are worldwide including the USA, Australia, Canada, China, Malaysia, Norway, Thailand, and the United Kingdom.

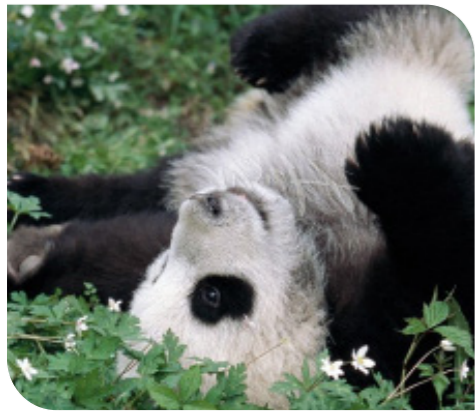


## Education Program

Educating students and adults on the endangered status of the Giant Pandas continued through 2012 as an important part of our mission. We received letters from students and helped many students with reports on Giant Pandas. Pandas International distributed education kits to classrooms across the U.S. plus many foreign countries.

Pandas International continually works to inform and educate regarding the Giant Pandas. We feel children are the best ambassadors for the Giant Pandas and frequently can get the entire family involved. The more students take an interest in endangered species preservation, specifically Giant Pandas, the more likely they will care about them as adults and continue donating to help them thrive and survive.

We continued our new Pennies4Pandas program to encourage students to be Panda Protectors. We want to thank all those who participated in this fun program that is growing rapidly in popularity



## Grant

Pandas International was extremely pleased to be chosen to receive a grant from explore.org, a direct charitable activity of the Annenberg Foundation led by Annenberg Foundation Vice President and Director, Charles Annenberg Weingarten. Some of this grant money was used to increase visibility for the panda through web cams streaming video of the panda centers and blogs on both the explore.org and the Pandas International's web sites.



## Summary from the Director, Suzanne Braden, Director of Pandas International

## Financial Statement

### Income

Panda Adoptions	\$ 49,795.00
Fundraising Events	\$ 26,709.00
Contributions	\$ 220,256.00*
* includes \$ 100,000 Grant from explore.org	
Merchandise	\$ 30,646.00
Other	\$ 14,261.00

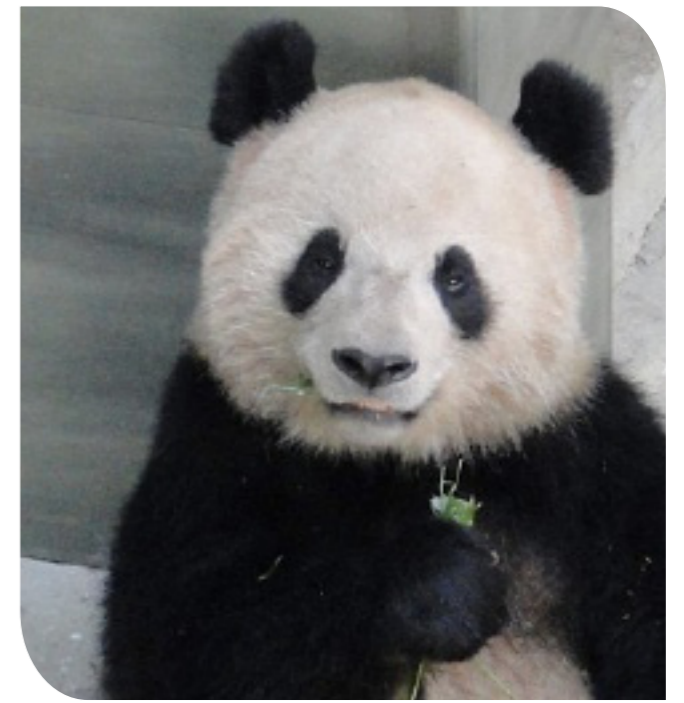
**Total Income/Revenue \$ 341,667.00**

### Expenses

Total Program service expenditures*	\$ 172,757.00
Administration (Management and general) Expenditures	\$ 13,123.00
Fundraising Expenditures	\$ 34,753.00

**Total Expenses \$ 220,633.00**

\* Program Expenditures include: Medical & Direct Support of the Panda Reserves- Vet Supplies, Esbilac Milk Formula, Equipment and Medical Training, Adoption Fees; Education Programs and Wages for Program Services. In 2011, Pandas International began donating funds to the CCRCGP for replanting bamboo seedlings.



As the volunteer director of Pandas International it is always a challenge to raise the funds necessary to keep the pandas we all love safe, healthy and full. Esbilac formula for the cubs and bamboo are annual priorities. Healthy pandas need vaccines, and anti-parasitic medication to keep them healthy. Sick pandas need state of the art medical equipment for fast and reliable diagnosis of their condition. All pandas need caring keepers and vets to take care of them and love them.

Mother Nature has been cruel to many parts of the earth in recent years, but the Sichuan Province which is home to our pandas has been especially hard hit. The earthquake of 2008 destroyed large portions of Giant Panda habitat in the Province. Subsequent years have brought additional natural disaster to the region with heavy rain resulting in mudslides and catastrophic flooding. Unusually heavy snow fall also contributed to damaging the tender bamboo shoots. At the request of the CCRCGP, Pandas International has established a bamboo reforestation project to purchase and plant the much needed bamboo. This effort will continue through the

next several years. Construction of the new Wolong Center and the infrastructure supporting it has been heavily damaged resulting in delays in opening the Center. Bamboo planted for the pandas has been damaged and will need to be replanted.

We are extremely fortunate to have received a grant from explore.org in 2012 to help with some of these unforeseen expenses!

2013 brings new challenges and also opportunities for success. Pandas International has some of the most dedicated supporters of any organization for which we are immensely grateful.

Looking forward to 2013, I know there will be many needs that we will strive to fill; Enrichment apparatus, rebuilding damaged structures, replanting bamboo, formula for cubs, advanced training for CCRCGP staff, and recognizing the dedicated staff with our appreciation.

Please help Pandas International with these essentials moving into 2013.