



Pandas International

ANNUAL REPORT 2018



**Endangered means we have time.
Extinction is forever.**



The mission of Pandas International, a nonprofit organization, is to ensure the preservation and propagation of the endangered Giant Panda. Pandas International provides public awareness and education, support for research, habitat preservation and enhancement, and assistance to Giant Panda Centers.

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Dear Panda Lovers,

You are the reason Pandas International is able to help the Pandas year after year! Without your support we could not provide for the Pandas and meet the needs of all the Panda Centers.

Your donations provide the veterinarian supplies, vaccines, formula and support for the reintroduction program. Your contributions have a major impact on the care of the pandas and the cubs born each year.

2018 was a good year and we were able to achieve a great deal as you will see in the list below of accomplishments. As the volunteer Director of Pandas International, it is important to me that I provide you with a complete and transparent accounting of what we do.

Esbilac formula for the cubs and bamboo were again an annual priority. Healthy pandas need vaccines, and anti-parasitic medication to keep them healthy. Sick pandas need state of the art medical equipment for fast and reliable diagnosis of their condition. And all pandas need caring keepers and vets to take care of them and love them. At the same time, the keepers and staff need to know we care about them too.

Once again this year Pandas International made significant strides toward bringing quality medical care to the Giant Pandas, and supported the reintroduction program.

Since Pandas International now supports five separate panda bases (listed below), each base needs to be fully equipped with all necessary medical supplies and equipment which we will try our best to provide.

Moving forward into 2019, there will undoubtedly be more hurdles to overcome in care, staffing, training, infrastructure, and fundraising. Pandas International will strive to fill as many of the needs of the pandas we possibly can.

To our extraordinary supporters and friends, THANK YOU for your continued support. Pandas International could NOT do anything on the list of Accomplishments below without You, our tremendous supporters! You were generous in 2018 but our work is not done and there is much more to do in 2019, so I ask you to continue your generous support in the coming year.

Thank You,



Suzanne Braden
Director



Endangered means we have time. Extinction is forever.

Pandas International is a non-profit organization devoted to Saving the Giant Panda. The most recent ten year survey recently released puts the estimate of wild pandas at 1,864. There are another approximately 600 pandas in captivity, so there are less than 2,500 on the planet. Their survival is still in extreme peril.

Monies raised are used for medical equipment, veterinary supplies, and the basic needs of veterinarians and hospitals at the Panda Reserves in southern China. Research, breeding programs, and educational programs to support increased awareness of the plight of the Panda are also supported by Pandas International. All donations are tax-exempt.

In addition to breeding and caring for captive pandas, the panda centers provide medical care for wild pandas, which are severely injured or sick. Many of the wild pandas come to the centers in critical condition. It is necessary to urgently diagnose medical problems with often lifesaving state of the art medical equipment.

Pandas International's Accomplishments in 2018

Program Support for the China Conservation and Research Center for the Giant Panda (CCRCGP)

Direct Support of the Panda Reserves' (CCRCGP) four panda centers;

- Wolong Nature Reserve Shenshuping Panda Centre, Gengda, Sichuan Province China
- Wolong Nature Reserve Wenchuan, Hetaoping Reintroduction Base, Sichuan Province China
- Bifengxia Nature Reserve Yucheng District, Ya'An City, Sichuan Province China
- Dujiangyan Center for Disease Control, Dujiangyan, Sichuan Province China

Additional support provided to

- Shaanxi Wild Animal Rescue and Research Center, Louguantai, Xi'an, Shaanxi Province China
- The Rangers of An Zi He Nature Reserve



Pandas International Provided

- Adoption Fees to help provide for the care and daily needs of the pandas
- Esbilac Milk Formula for cubs to thrive



Pandas International Provided

- Distemper vaccines
- Back up generators for Louguantai
- Collars for the reintroduction program



Pandas International Provided

- Educational Displays at the Panda Cultural Exhibition
- Boots, socks and other supplies for the Panda Rangers
- Veterinary Equipment and supplies including large quantities of vaccines and worming medications to prevent the parasites from harming the pandas



Education Program

Educating students and adults on the status of the Giant Pandas continued through 2017 as an important part of our mission. We received letters from students and helped many students with reports on Giant Pandas. Pandas International distributed education kits to classrooms across the U.S. plus many foreign countries.

Pandas International continually works to inform and educate others regarding the Giant Pandas. We feel children are the best ambassadors for the Giant Pandas and frequently can get the entire family involved. The more children take an interest in endangered species preservation, specifically Giant Pandas, the more likely they will care about them as adults and continue donating to help them thrive and survive.

We continued our Pennies4Pandas program to encourage students to be Panda Protectors. We want to thank all those who participated in this engaging program that is growing rapidly in popularity.

We also conducted several Skype sessions with a variety of schools around the country. This allowed students to ask questions freely as they thought of them and to learn more about the Giant Pandas than they would have if we had conducted a phone interview or e-mail session. This also allows for schools who are not located near us to have the ability to chat with panda experts.



Adoption Program

Donations from panda adoptions provides direct funds for the ongoing care of the Giant Pandas at the China Conservation and Research Center for the Giant Panda, Sichuan Province, China. Adoptions through Pandas International are worldwide including the USA, Australia, Canada, China, France, Japan, Malaysia, Switzerland, Thailand, and the United Kingdom.



Financial Statement

Income

Adoptions	\$ 69,419	Corporate Support	\$ 36,811
Individual Donations	\$ 17,356	Events	\$ 21,469
Foundations	\$ 48,587	Merchandise	\$ 17,170
Monthly Donations	\$ 10,900	Company Match	\$ 100
Panda Protector Party Donations	\$ 2,599	Grants	\$ 1,150
Pennies4Pandas/kids/schools	\$ 2,000	Wills	\$ 2,444

Total Income/Revenue (as reported on 990) **\$ 230,005**

Expenses

Program Expenditures

Total Program service expenses* **\$ 220,762**

* Program Expenditures include:

Medical & Direct Support for Panda Conservation

Education Programs

Wages and Benefits for Program Services

Administration and Fundraising Expenditures

Administration (Management and general) \$ 11,231

Fundraising* \$ 34,399

*Printing, Postage, Products, Credit Card and other fees, part of staff salary

Total Administration & Fundraising Expenditures **\$ 45,630**

Total Expenses **\$ 266,392**

Net Beginning Assets **\$ 525,905**

Ending Net Assets **\$ 489,518**

Change in Net Assets **\$(36,387)**

Net assets/fund balances at end of year **\$ 489,518****

** Restricted funds for program expenses in 2019 includes unused portion of the Annenberg Grant.

\$ 300,000

2018 Financials

