



# ANNUAL REPORT 2020



**Endangered means we have time.  
Extinction is forever.**





The mission of Pandas International, a nonprofit organization, is to ensure the preservation and propagation of the endangered giant panda. Pandas International provides public awareness and education, support for research, habitat preservation and enhancement, and assistance to giant panda centers.

## Advisory Board

Dr. Carlos Sanchez, Veterinarian, Portland OR  
Annette Yuen, Consultant to CCRCGP,  
Hong Kong, China

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## Key Staff

Andrea Muller Assistant Director/Adoption  
Coordinator, Centennial, CO

## Honorary Board Members

Dr. Li Desheng, Sr. Veterinarian, Wolong Nature Reserve, Sichuan,  
China  
Diane Rees, Co-Founder, Maroochydore, Australia & Boulder, CO  
Dr. Tang Chunxiang, Sr. Veterinarian, Wolong Nature Reserve,  
Sichuan, China

Dear Panda Lovers,

You are the reason Pandas International is able to help the pandas year after year! Without your support Pandas International could not provide for the pandas and meet the needs of the panda centers.

Your donations provide veterinarian supplies, vaccines, formula and support for the reintroduction program. Your contributions have a major impact on the care of the pandas and the cubs born each year.

2020 was a very difficult year for the panda bases. The bases were closed to the public some of the year due to COVID19. No one from Pandas International was able to travel to China to visit the bases or see the pandas or discuss the needs of the panda bases. Therefore, 2020 was a very quiet year for Pandas International.

Before COVID disrupted virtually everything in March 2020, we had great communication and contacts with the panda bases. The pandemic disrupted those conversations with its own urgency, and COVID-related problems and issues.

As we hopefully move into a more manageable phase of COVID (understanding that this changes day by day), where does that leave Pandas International? Will the focus return, perhaps with even greater intensity, to the care of the pandas? Or are there other ideas that will provide new directions?

Going forward, Pandas International will continue to focus on panda conservation and increase our focus on wild pandas and reintroduction of captive-born pandas into the wild to improve the gene pool. One of the ways we can do this is by supporting the rangers who actually work in the wild habitat.

To our extraordinary supporters and friends, THANK YOU for your continued support. Pandas International will refocus on the pandas as soon as the COVID pandemic allows.

Thank You,



Director



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Pandas International is a non-profit organization devoted to **saving the giant panda**. The most recent ten-year survey recently released puts the estimate of wild pandas at 1,864. There are another approximately 600 pandas in captivity, so there are less than 2,500 on the planet. Their survival is still in extreme peril.

Monies raised are used for medical equipment, veterinary supplies, and the basic needs of veterinarians and hospitals at the panda reserves in southern China. Research, breeding programs, and educational programs to support increased awareness of the plight of the panda are also supported by Pandas International. All donations are tax-exempt.

In addition to breeding and caring for captive pandas, the panda centers provide medical care for wild pandas, which are severely injured or sick. Many of the wild pandas come to the centers in critical condition. It is necessary to urgently diagnose medical problems with often lifesaving state of the art medical equipment.





# Pandas International's Accomplishments in 2020

## Program Support for the China Conservation and Research Center for the Giant Panda (CCRCGP)

- Wolong Nature Reserve - Shenshuping Panda Center, Gengda, Sichuan Province China
- Wolong Nature Reserve- Tian Tai Shan Reintroduction Base, Sichuan Province China
- Wolong Nature Reserve - Wenchuan, Hetaoping Reintroduction Base, Sichuan Province China
- Bifengxia Nature Reserve Yucheng District, Ya'An City, Sichuan Province China
- Dujiangyan Center for Disease Control, Dujiangyan, Sichuan Province China

### Additional support provided to

- Shaanxi Wild Animal Rescue and Research Center, Louguantai, Xi'an, Shaanxi Province China
- The Rangers of
  - An Zi He Nature Reserve, Sichuan Province
  - Meigu Dafengding National Nature Reserve, Sichuan Province
  - Baishuijiang National Nature Reserve in Gansu Province



**COVID severely limited Pandas International activities in 2020; therefore, our support for the pandas was limited to the Panda Bases**

- Esbilac milk formula for the cubs and elderly pandas



## Pandas International Provided

- Completion and final payment for two prefab houses in the remote bases used for the reintroduction program for staff to stay warm and dry during their time in the wild area (thanks to Ellen Keely's generous donation in her will)







## Pandas International Provided

- Collars, antennas and BioTracker equipment for the Reintroduction program
- Veterinary equipment and supplies including vaccines

# Education Program

During COVID we were able to maintain our education program. Educating students and adults on the status of the giant pandas continued through 2020 as an important part of our mission. We received letters from students and helped many students with reports on giant pandas. Due to COVID, PI was unable to go into classrooms but we were able to continue to do interviews on the phone and e-mail and had many zoom sessions with classrooms and students around the world.

PI continually works to inform and educate people regarding the giant pandas. We feel children are the best ambassadors for the giant pandas and frequently can get the entire family involved. The more children take an interest in endangered species preservation, specifically giant pandas, the more likely they will care about them as adults and continue donating to help them thrive and survive.

We continued our Pennies4Pandas program to encourage students to be panda protectors. We want to thank all those who participated in this engaging program even during COVID. We also conducted interview sessions with a variety of schools around the country. This allowed students to ask questions freely as they thought of them and to learn more about giant pandas.





# Adoption Program

Our adoption program also continued with donations from adoptions providing direct funds for the ongoing care of the giant pandas at the China Conservation and Research Center for the Giant Pandas. Adoptions through PI are worldwide including the USA, Australia, Canada, China, Germany, France, Japan, Malaysia, Switzerland, Thailand and the United Kingdom.





# Financial Statement

## Income

Adoptions	\$ 55,695
Other Revenue-Events less expenses	\$ 36,814
Merchandise Sales	\$ 19,360
Other*	\$ 437,638

\*Birthday celebrations, corporate support, education/schools, foundations, grants, individual donations  
monthly donations, Pennies4Pandas/kids/schools, and wills

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<b>Total Income/Revenue (as reported on 990)</b>	<b>\$ 549,507</b>
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## Expenses

### Program Expenditures

<b>Total Program expenses*</b>	<b>\$ 192,270</b>
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\* Program Expenditures include:

Direct support for panda conservation, education programs, part of staff salary/benefits/taxes

### Administration and Fundraising Expenditures

Administration (Management and general)	\$ 11,419
Fundraising*	\$ 24,523

\*Printing, Postage, Products, Credit Card and other fees, part of staff salary/benefits/taxes

<b>Total Administration &amp; Fundraising Expenditures</b>	<b>\$ 35,942</b>
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<b>Total Expenses</b>	<b>\$ 228,212</b>
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<b>Net Beginning Assets</b>	<b>\$ 458,742</b>
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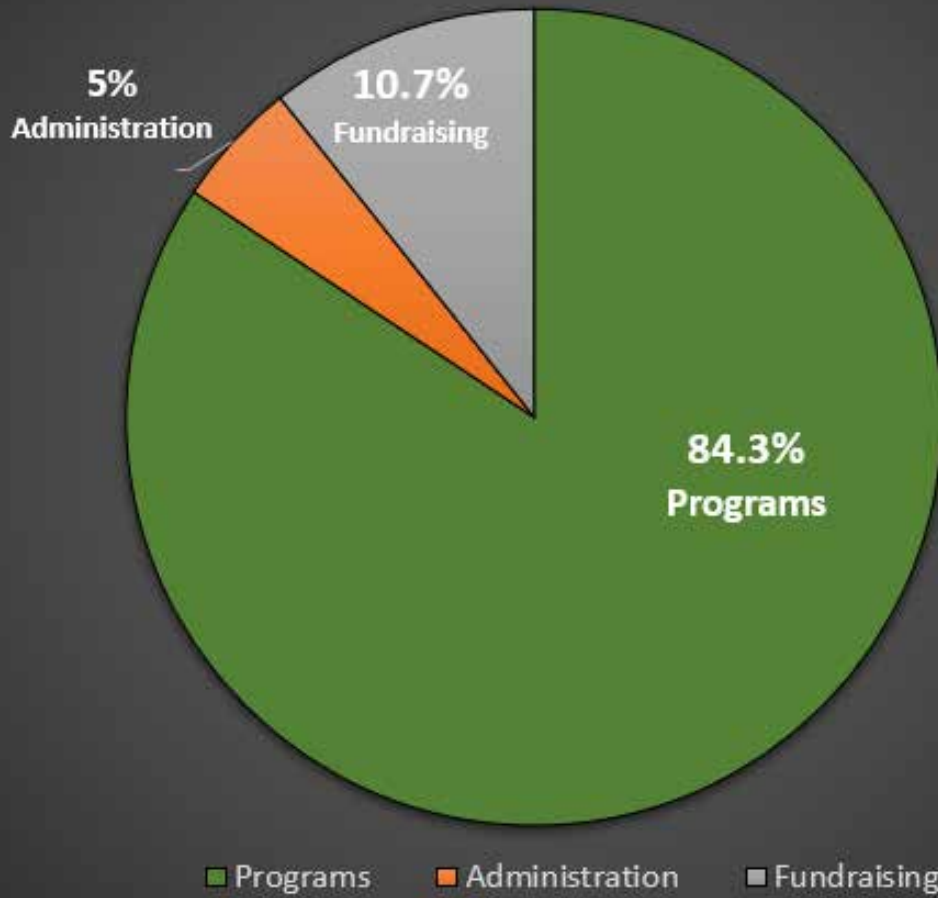
<b>Ending Net Assets</b>	<b>\$ 772,284</b>
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<b>Change in Net Assets</b>	<b>\$313,542</b>
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## 2020 Financials



### Corporate Support

Gift Republic

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Kim's World Travel

Nature's Path/Envirokidz

Hogan Lovells

### Foundation Support

Explore.org/Annenberg Foundation

GreaterGood.org

